GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:1520
ANSWERED ON:24.11.2016
Handloom and Handicrafts in N.E. Region
Sarmah Shri Ram Prasad

Will the Minister of TEXTILES be pleased to state:

(a) whether the Union Government has launched any special scheme for the development and promotion of handloom and handicrafts in North-Eastern Region (NER);

(b) if so, the details of funds allocated for the promotion of handloom and handicrafts in NER during each of the last three years and the current year;

(c) whether the Union Government has organized any exhibition at national or international level for the promotion of handloom and handicrafts in NER and if so, the details thereof; and

(d) whether the desired results have been achieved in sales and purchase of handloom and handicrafts of NER during the period and if so, the details thereof?

Answer

MINISTER OF TEXTILES
(SMT. SMRITI ZUBIN IRANI)

(a): Yes Madam, the Union Government has launched a Special Scheme, "North Eastern Region Textiles Promotion Scheme (NERTPS)" by Ministry of Textiles for the development and promotion of Textile Sector, including Handlooms and Handicrafts by providing the required support.

(b) & (c): The number of Projects/Events sanctioned i.e. National Special Handloom Expos, Cluster Development Projects and Technology Upgradation Projects and funds released under NERTPS during the last three years and current year are given as under:-

(Rupees in lakh)
Year Handloom Sector Handicraft Sector

Year Marketing Promotion Cluster Development Projects Technology Upgradation Project Comprehensive development of Craft
Events sanctioned Amount released
Projects sanctioned Amount released
Projects sanctioned Amount released Projects sanctioned Amount released

2013-14 07 132.75 15 153.70 - - - -
2014-15 21 381.83 272 3347.57 - - - -
2015-16 16 599.69 - - 01 51.54 08 309.00
2016-17 0 - - 1982.85 - - Â¬- -

Under NERTPS, funds are not allocated separately for development and promotion of handlooms and handicrafts and releases are made based on the viable proposals received from the State Govts./Implementing Agencies etc.

(d): NERTPS aims to increase the handloom fabrics production by way of establishing market linkages, to encourage innovation in designs and techniques for improvement in design capability, diversification of product lines and value addition, better access to domestic and export markets so that weavers are able to get continuous employment and improve their living standards. Under the scheme the weavers get opportunity to increase their wages and livelihood by selling their products. The buyers also get opportunity to get variety of handloom products across the country under one roof.

NERTPS aims for comprehensive development of handicraft in North Eastern Region. Implementation of various interventions have shown positive results.
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